

brims

They can make you look as mysterious as a slinky femme fatale—or as sophisticated as a Left Bank stroller

Liz Claiborne Acces-
sories wool-felt cloche,
\$30; 800-555-9838

Jennifer Hoertz wool-
velour fedora, \$198; the
Hat Shop, 212-219-1445

Peruvian Connection
fur-felt hat, \$220;
800-255-6429

Patricia Underwood lea-
ther hat, \$440; Bergdorf
Goodman (special order)

off your hat and realize that you forgot to take preventive measures? Have no fear: Hat head can be cured. To curb flyaways, spray a shine product (like Bumble and Bumble Gloss, \$10; 800-728-6253) onto your hands and run them through your hair. To plump up flat hair, flip your head upside down and rub a dime-size amount of styling gel (like Intensifying Gel by Iso, \$8; 800-476-4247) on your scalp and work into the roots. "Gel helps the cuticle of the hair expand, and hair then comes off the head with more lift," says Linzalone. Not carrying products with you? Water can also reactivate styling products already in the hair and put the spring back into curls—just rub wet fingers at the scalp. If a quick run to the restaurant bathroom is all you have time for, simply flip hair, shake it out, and massage your scalp with your fingers. If possible, do this in front of a hand dryer; heat expands the cuticle. —Elizabeth Schatz